

# TV586E ADVERTISING AND JOURNALISM: INFORM OR INFLUENCE

- Who is the main girl in this video?  
a. Nicole                      b. Jasmine                      c. Courtney
- What happened to Nicole's computer?  
a. It got struck by lightning                      b. It fell off the table                      c. It crashed
- What is Nicole's class assignment?  
a. To read an article                      b. Whether or not the news influences or informs                      c. To make a clay pot
- What is a name for Newspapers, Magazines, Television and Radio?  
a. Advertisers                      b. Media                      c. Influential Concepts
- What is the problem with news reporting today?  
a. They are too long                      b. They are inaccurate                      c. They are too short
- After the students got general information about media, what was their next step?  
a. Write the paper                      b. Play games                      c. Investigate
- What did the Media Teacher believe the viewer should do to make sure they get the whole story?  
a. Question who is reporting what                      b. Be selective in what you watch                      c. both a & b
- What did the reporter say could be done by the viewer to get better news?  
a. Read a different paper                      b. Let the newspapers know if you feel misinformed                      c. Ask your parents
- What is the second part of the assignment?  
a. To make a video                      b. Whether or not advertising is just images or real facts                      c. Write a news story
- What is the first job of advertising?  
a. To grab peoples attention                      b. To write copy                      c. To create a design
- What is the decision at the end about media and advertising?  
a. There is no right or wrong answer                      b. Media influences and Advertising tells the facts                      c. Advertising influences and Media tells the facts



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## Answer Key

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|-------|-------|
| 1. a  | 2. a  |
| 3. b  | 4. b  |
| 5. c  | 6. c  |
| 7. c  | 8. b  |
| 9. b  | 10. a |
| 11. a |       |

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